

SSIP



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Report

on

**“Awareness workshop: Entrepreneurship
and Innovation for career opportunity”**

Under

**Student Startup Research and Innovation
Cell**

Venue

Shaheed Bhagatsinh Auditorium
Government Polytechnic,
Godhra

Date: 23-09-2026

Time: 01:00 pm onwards

SSIP 2.0 Cell, Government Polytechnic, Godhra

An awareness program on **"Entrepreneurship and Startup for Career Opportunities"** was organized by the Institution's Innovation Council (IIC) and the Student Startup and Innovation Policy (SSIP) Cell at Government Polytechnic Godhra. The session was delivered by Mr. Girish J Mewada, CEO, GM Gauging Solutions, Vadodara, who shared practical insights on how students can explore entrepreneurship and startups as viable career paths.

Objectives of the Program

The program aimed to make students aware of the growing opportunities in the startup ecosystem and to encourage them to think beyond traditional job roles. The main objectives were:

1. To introduce students to the concept of entrepreneurship and startup culture.
2. To inform students about the support available under SSIP 2.0, including financial grants, mentorship, and intellectual property support.
3. To guide students on how to transform innovative ideas into viable business ventures.
4. To motivate students to consider entrepreneurship as a career option after diploma studies.

Mr. Girish J Mewada began by explaining what it means to be an entrepreneur and how a startup differs from a regular business. He emphasized that a startup is based on innovation and a scalable business model. He discussed the various stages of starting a venture—from idea generation to prototyping and finally to market launch. Students were informed about the financial support available under SSIP 2.0, such as up to ₹2.5 lakhs for higher education students to develop prototypes and proof of concepts. The session also covered flagship programs like Startup Srujan Seed Support, which provides grants ranging from ₹2.5 lakhs to ₹10 lakhs for scalable startups.

The speaker highlighted success stories of student startups and explained how mentorship programs like Startup Sathi connect young entrepreneurs with industry experts. He also spoke about the importance of intellectual property rights and how SSIP provides support for patents and trademarks.

An interactive question-and-answer session followed, where students asked about the risks involved in starting a business, the balance between studies and entrepreneurship, and how to find the right mentor.

Conclusion

The program successfully created awareness among students about the entrepreneurial ecosystem supported by IIC and SSIP at Government Polytechnic Godhra. Mr. Girish J Mewada's session inspired many students to consider entrepreneurship as a serious career option. The event concluded with a vote of thanks, and students were encouraged to approach the SSIP Cell with their innovative ideas.



Glimpse of the Program